



# 40<sup>th</sup> Annual Bill Hargreaves Fishing Rodeo Ads

2010 Bill Hargreaves Fishing Rodeo will benefit Ronald McDonald House

## Ad Sizes and Pricing ALL ADS WILL BE IN COLOR!

<i>Business Card</i>	<i>\$75</i>
<i>1/4 Page</i>	<i>\$150</i>
<i>1/2 Page</i>	<i>\$250</i>
<i>Full Page</i>	<i>\$500</i>
<i>Inside Front or Back Cover</i>	<i>\$750</i>
<i>Center Pages Each</i>	<i>\$750</i>
<i>Full Back Cover</i>	<i>\$1,000</i>

1. *Tournament date is Father's Day Weekend June 18, 19 20, 2010.*
2. *All ads must be paid for and ready for print by April 15, 2010.*
3. *There will be a \$35.00 set up fee for any ad that is not in digital format or ad that has been altered.*
4. *Books will be distributed the 1st week of May, 2010.*

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_

**Fish Sponsor** Yes \_\_\_\_\_ No \_\_\_\_\_ **Species:** \_\_\_\_\_

**Ad Sponsor Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Amount Paid :** \_\_\_\_\_

**Member Selling Ad** \_\_\_\_\_

*Please make checks payable to BHFR(Bill Hargreaves Fishing Rodeo)*